

# Membership Benefits and Value Package



buckeye  
DAMIA

# Vision Statement

Buckeye DAMA's vision is to be the top data management professional organization in Central Ohio.

# Chapter Vision, Detail



Our vision is to be the top data management professional organization in Central Ohio, empowering data professionals to excel in their roles and drive business success at their organizations through effective data management. We aim to provide valuable resources and a strong network that accelerates professional growth.

Our members bring the knowledge they've acquired through networking and seminars back to their organizations, equipping them with the insights needed to thrive in a rapidly evolving world. Additionally, we're dedicated to assisting professionals to successfully pass Certified Data Management Professional (CDMP) exams, further enhancing their career prospects and the capabilities of their organizations.

We aspire to be the go-to source for corporate talent acquisition in the data management sector, connecting companies with top-tier professionals who can enhance their data strategies.

# Membership Tiers and Benefits



Level →	Registered Guest	Volunteer * Verified Student ** Verified Reciprocal	Individual	Corporate, Basic	Corporate, Bronze Sponsor	Corporate, Silver Sponsor	Corporate, Gold Sponsor
Benefits ↓	Cost →	\$ -	\$ 55.00	\$ 500.00	\$ 1,000.00	\$ 1,500.00	\$ 2,000.00
Complimentary in-person attendance to our member events, associates/guests per event	1 event	1 per event	1 per event	5 per event	10 per event	15 per event	20 per event
Prioritized access for remote attendance to events	1 event	1 per event	1 per event	20 per event	35 per event	50 per event	65 per event
Access to Membership areas of our website	Limited	✓	✓	✓	✓	✓	✓
Access to CDMP Study Materials on our website			✓	✓	✓	✓	✓
Recognition on our website with reciprocal link				✓	✓	✓	✓
*** DMBok v2 Discounts (Individual copies only)		✓	✓	✓	✓	✓	✓
Volunteer opportunities		✓	✓	✓	✓	✓	✓
Committee memberships		✓	✓	✓	✓	✓	✓
CDMP Study Group discount		✓	✓	✓	✓	✓	✓
Logo recognition on our website				✓	✓	✓	✓
Logo recognition on event materials				✓	✓	✓	✓
**** Sponsor table at in-person events (event count)	0	0	0	1	2	4	All
Opportunity to lead a seminar or workshop at our monthly Lunch-and-Learn/Book club meetings				✓	✓	✓	✓
Exclusive speaking opportunity at number of events per year					1	2	3
Post announcements to our contacts and members through our three channels (our website, LinkedIn, and Meetup) of opportunities or value propositions							✓

\* Student contact info must include a valid \*.edu email address, no age limit

\*\* Reciprocal if you are a verified Member of DAMA International or another DAMA chapter

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\*\*\*\* Sponsor tables can be talent acquisition (preferred) or service/product offering

# Sponsor Tiers Value Proposition

- **Visibility & Brand Exposure:** Gain prominent visibility through our website, events, and materials, enhancing brand recognition.
- **Thought Leadership:** Showcase your expertise with speaking and workshop opportunities at our monthly Lunch-and-Learns, positioning your company as a thought leader.
- **Talent Acquisition:** Ability to notify our contacts and members through our three channels (our website, Linked-In, and Meetup), making it easier to recruit top-tier data management talent.
- **Professional Development:** Help your associates excel in their roles with CDMP exam preparation and resources.
- **Networking:** Engage with a vibrant network of data professionals and strengthen industry relationships.
- **Insights:** Access the latest data-driven insights through our seminars, webinars, and events.
- **Customization:** Tailor your sponsorship to align with your specific goals and preferences.

These packages are designed to offer a range of benefits to sponsors, catering to their different needs and goals, while emphasizing the value of their support for their associates and the broader data management community

# Basic Corporate Membership Value

- Joining and Sponsoring our organization is an investment in your company and its associates. It means accessing a thriving community of data management professionals and reaping numerous benefits.
- Your support directly contributes to your associates' and customers' success by helping them excel in their roles and attain valuable Certified Data Management Professional (CDMP) credentials. This enhanced expertise strengthens your organization's data capabilities, fueling its growth.
- By partnering with us, your company gains a competitive edge in the data-driven landscape. Our events and seminars equip your associates with actionable insights, enriching their knowledge base and, in turn, benefiting your business.
- Moreover, we serve as a gateway to a pool of top-tier data management talent. Connecting your company with professionals who can optimize your data strategies is a significant advantage.
- Sponsoring our organization is a strategic move to nurture your associates' development, fortify your data strategy, and secure your place in the data-focused future.